ENGLISH LANGUAGE YEAR 9 GIRLS

30-3-2020

Manipulating the reader

L.O. To understand how writers use a range of rhetorical devices to influence their reader’s opinion.

You will need textbook – Skills for writing 5 & 6

Rhetorical devices are language techniques that can be used to strengthen your argument and make its impact on your reader more powerful.

Look at page 31 – have a go at matching the rhetorical device with its definition. There might be a couple that are harder for you. On page 32 match the sentences with the devices from page 31 and then answer question 3 – what effect the example might have on the reader.

Looking at page 33 we see that journalists often write in first person and use inclusive pronouns and related determiners. This builds a unity between the writer and the reader and can create a personal relationship with the reader. We can also see on page 34 that a journalist often uses a filler and a range of informal. Colloquial language. Work your way through Activity 2 – be careful to follow instructions very carefully. There is a lot to do in this activity so take your time!